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ENG WAH CINEMAS LAUNCHES MOVIE TICKETING SERVICE WITH S.A.M.

SINGAPORE, 27 July 2006 - Eng Wah has collaborated with SingPost to launch a movie ticketing service that is available through SingPost's 250 Self-service Automated Machines (S.A.M.) islandwide on 28 July 2006.

This collaboration is in line with IDA's iN2015 masterplan, to develop a digital marketplace for the creation and commercialisation of new interactive and digital media technologies, content and services.

The new movie ticketing service allows customers the convenience to book their movie tickets and pay by NETS at any S.A.M. Simply choose "Movie Tickets" option and follow through the steps to book movies of your choice. *Please see appendix 1.*

ENG WAH ORGANIZATION LIMITED (Co. Reg:196800320E)

400 Orchard Road, #16-06 Orchard Towers, Singapore 238875 Tel : 67340028 Fax : 62354897

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Eng Wah Cinemas is constantly boosting its suite of services to enhance people's lifestyle. Products and services to benefit Eng Wah Cinemas' customers are developed through innovation and the deployment of cutting-edge technology. In addition to the new ticketing service on S.A.M, customers are also able to easily purchase movie tickets through the company's e-commerce website (www.ewcinemas.com.sg), and through WAP on M1's mobile portal (MiWorld). Eng Wah Cinemas is also the first cinema operator to in the industry to launch the mobile phone ticketing service "SMS/WAP-a-Movie", allowing customers to purchase movie tickets via SMS or using the WAP.

FREE LIMITED EDITION DRAGON TIGER GATE MYSTAMPS WITH S.A.M.

BOOKINGS!

Be the first 250 customers to book your tickets for any movies using the new S.A.M. movie ticketing service and get a free sheet of limited edition Dragon Tiger Gate MyStamps!

**A S\$1.00 booking fee applies.*

About Eng Wah Organization Limited

The Eng Wah Group, founded in the 1940s, is the first cinema operator listed on the main board of the Stock Exchange of Singapore (SGX). The Group is a leading film exhibitor and distributor with 29 strategically located cinema screen halls with a capacity of over 6,700 seats. It is the first cinema operator in Singapore and in the world to launch the world's first full 2K (2000 lines resolution) Digital Cinema in its cineplexes in May 2004, and is still the operator with the highest number of 2K digital screens in Singapore.

The Group's leisure and lifestyle entertainment businesses include cinema operations, film distribution and food concessionaire operations. The Group also owns and leases several commercial properties in Singapore which include the Jubilee Entertainment Complex at Ang Mo Kio and Toa Payoh Entertainment Centre at Toa Payoh.

On 5 December 2005, the Group launched the world-famous Crazy Horse Paris cabaret in Singapore. The Crazy Horse Paris stage show venue located at Clark Quay is the world's first integrated Crazy Horse venue comprising Le Show, Le Restaurant, Le Lounge, Le Café and La Boutique. The stage show theatre can seat up to 400 people whilst Le Restaurant and Le Lounge seats up to 80 people each.

For more information, please visit www.ewcinemas.com.sg

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Appendix 1



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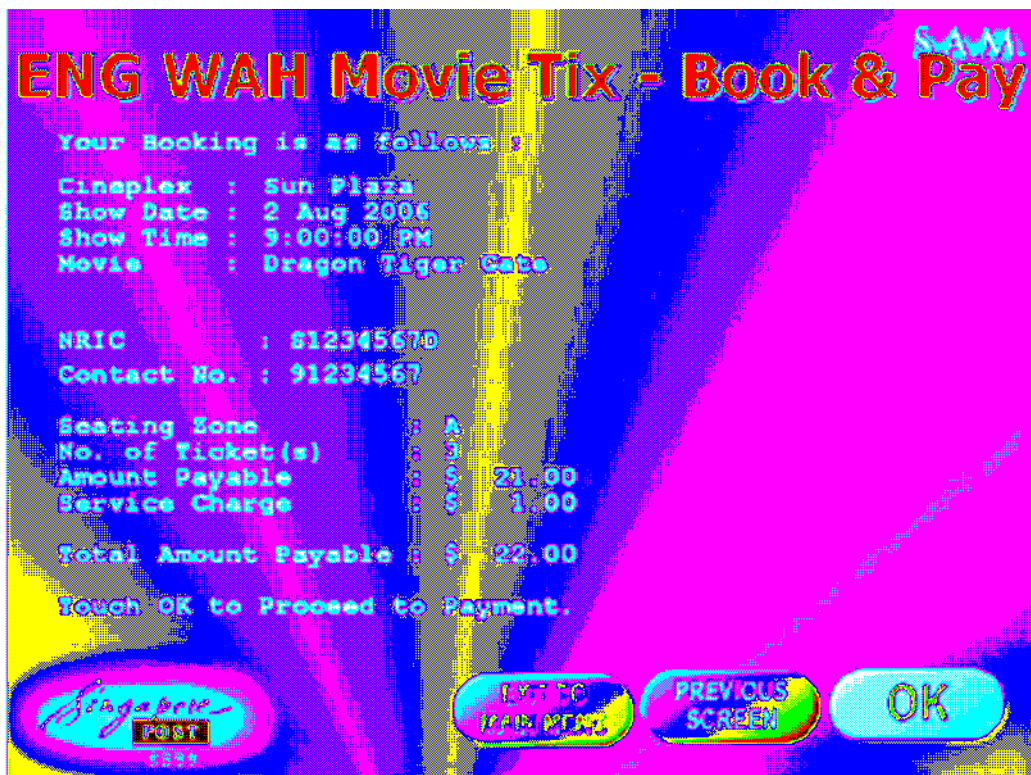


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